

UGent Racing 2025 - 2026

TEAM BUSINESS BUSINESS ANALYST



OUR STORY

UGent Racing is a team of more than **90** ambitious, motivated and talented **students** who build an **electric** and **autonomous driving race car**. UGent Racing aims to participate in the **Formula-Student** Competitions which are organized during the summer months across different European countries. Moreover, UGent Racing intends to have a **positive impact on society** by contributing to the mobility of tomorrow and forging higher education of the future.

YOUR RESPONSIBILITIES

In this role, you will be responsible for developing a potential business concept that aligns with the team's expertise and objectives. You will conduct thorough research, analyze market opportunities, and define a clear value proposition for the concept.

Once the concept is established, you will fully develop a business plan, outlining the financial model, marketing strategy, operational feasibility, and potential revenue streams. This plan will serve as a foundation for presenting the concept at competitions.

YOUR PROFILE

- Highly motivated
- Committed
- Responsible
- Communicative
- Great pitching skills
- Entrepreneurial
- Up to a challenge and highly flexible
- Willing to learn

OUR OFFER

- Be part of a young, ambitious team of students
- Apply your theoretical knowledge in a real-life business case
- Participate in international Formula Student Competitions
- Extend your professional network with various people from the business world

INTERESTED ?

Contact us through info@ugentracing.be if any questions would pop up.